



BRADFORD AREA PUBLIC LIBRARY

2018 Annual Report



67 West Washington Street
Bradford, PA 16701
814-362-6527
www.bradfordlibrary.org



A Message from...

Lacey Love, Executive Director



I am so excited to announce that the Bradford Area Public Library is one of 27 Pennsylvania libraries to receive a 2018 Keystone Grant. Keystone Grants are matching grants that are designed to help public libraries pay for renovation and other capital projects. We applied for the Keystone Grant with the intention of renovating the library's public restrooms. The library building is 27 years old, and the public restrooms have only been updated once in that period - cosmetic updates were completed in 2001. In addition to

modernizing the physical appearance, like paint, flooring, and tile, we also want to add a gender-neutral family restroom, and ensure that everything complies with current ADA regulations. Over the years, we have raised money to renovate several other areas of the library, including the meeting rooms, Early Literacy Center, and circulation desk. The restrooms are one of the only public areas that have not received any updates due to the scope and projected cost of the project.

As our youth programming expands, the need for a family restroom becomes more apparent. Every day, we have grandparents, parents, and caregivers who bring children to library programs. Male caregivers do not feel comfortable taking their young daughters or granddaughters into the men's restroom, and vice versa for female caregivers. The addition of a family restroom will provide a safer and more comfortable environment for families that use the library.

Tina Martin, Board Chair



As a professional who works for a children's organization, I am gratified, that in addition to the many programs and services for adult patrons, the library is responsive to the needs of local children, pre-teens and teenagers. The library's most recent strategic plan identified the need to hire a Youth Services Librarian to support the work of our children's program coordinator and the many talented volunteers who help shape youth initiatives. We are optimistic that leadership in youth services will help us expand programming, further our efforts to engage families, and improve outcomes for children and teens who participate in programs.

The Early Literacy Center is a remarkable space, especially for a rural library of our size. Not only does it contain books, developmental toys, games, and arts and crafts supplies, but children also have access to technology with a SMART table and other items to promote STEM (science, technology, engineering, and mathematics) exploration.

The library has vibrant book clubs for teens and middle school students, each with a dedicated space in the library. The book clubs have taken field trips to New York City, the Chautauqua Institution, and other venues which relate to what and who they are reading. Each year the library partners with Pitt Bradford and the school district to bring a popular Young Adult author to Bradford for meet and greets, book readings, and presentations.

As the library moves forward, we know the key to fostering a community of life-long learners is through quality programming for adults, children and teens.

On behalf of the Board of Trustees, I thank Executive Director, Lacey Love, for her dynamic leadership and the dedicated staff and volunteers, who embrace the library's mission and bring it to life, every day. The library is grateful for our donors and supporters, the city and the municipalities, the school district, the county and the many community partners who have not only enabled the library to grow but to thrive.

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Judy Carr, Children's Program Coordinator
Colette Roessler, Marketing & Adult Program Coordinator
Kelly Elmore, Business Manager
Emily Zinsner, Cataloging
Taffy Meyer, Circulation Desk Supervisor
Autumn Ament, ILL
Donna Green, Front Desk
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Isaiah Hatcher, Front Desk
Mary Kafferlin, Front Desk



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Elaine Summerday and Len Norville, Senior Outreach
Jane Bowes, e-book and DVD cataloging
Patti Fisher and Linda Fox, Book Sale Coordinators
Trudy Yohe, PathStone

We offer a huge thank you to everybody who helped us meet our goal of \$40,000 during the 2017 Annual Ask. If you haven't contributed to the 2018 campaign yet, please consider doing so to help make this year as successful as the last!

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*Indicates the donor is deceased

Youth Services Department Spotlight

Debbie Deane, Youth Services Librarian

Debbie Deane joined the library staff on October 1, 2018. Prior to joining the staff, she was the director of the Mount Jewett Memorial Library. Debbie enjoys working with children because they are filled with such joy, wonder, creativity, and endless energy.

Debbie looked forward to joining our team, citing the already fantastic base of programming in place. Her plan is to assess what works, what needs improvement, and where we can add programs. She leans towards educational programs which deal with topics such as how children can protect themselves, their environment, and community. Debbie adds, "We have a responsibility to nurture and instill not only a love of reading but a love of the library in our next generation."

Judy Carr, Children's Program Coordinator

Judy Carr joined the staff in 2014 as the Children's Program Coordinator. Her background of working with children of all ages has enabled her to develop age-appropriate, interesting, and creative learning opportunities. Judy also provides community outreach programs to local day care centers and preschools to expand upon the programs that are offered at the library. One of Judy's goals is to continue developing early literacy programs for our youngest learners and their families.



Marie Troskosky, Teen Book Club Coordinator

Marie, after 43 years of teaching high school English, has been volunteering for the library for the past seven years. Six years ago she started a Teen Book Club, that began with 12 members and has now grown to as many as 26 members regularly attending the monthly meetings, held the third Tuesday of every month. With the success of the Teen Book Club, Marie established the Middle Ground Book Club for students in grades 5-8 and another book club for teens in Beacon Light. She continues to add activities for students in grades 5-12, including read-a-thons, summer workshops, and field trips.

Mary Kafferlin, Circulation Assistant

Mary Kafferlin has been providing an engaging Evening Storytime program for library families since May of 2016. When she is not providing a storytime program, she works at the circulation desk and as a library specialist at the University of Pittsburgh at Bradford Hanley Library.

Mary has created a special Evening Storytime. She even wears outfits that complement the book. Mary explains, "I read children's books extensively, and usually I select the storytime books far in advance so that I have time to create related activities and outfits. Usually it's harder to choose between a few really good books on the same subject than it is to coordinate the activities." She also creates displays in the children's room that follow the theme of the selected books.

Youth Programming Highlights

Story Seekers

Children ages birth to 5 are invited to participate in the Story Seekers program, every Monday and Friday at 11:00 am. A variety of literacy activities are introduced and include reading, writing, talking, singing, and playing! A new story is offered each week with play experiences that encourage active learning and inspire the imagination. Children can create their own stories using art materials, building blocks, dramatic play, and music and movement.



Art and Architecture

The library Art and Architecture Clubs are for children in grades 1—6. The clubs meet every week on Wednesday at 4:00 pm. Members of the Art Club study the works of famous artists and different forms of art. They also create works of art that illustrate those artists. In May, members proudly displayed their work at a well-attended Art Show. With the success of the Art Club, an Architecture Club was started in May. Members learn about the history and different styles of architecture. They work on activities designed to teach children about various forms of architecture and how buildings are constructed. These clubs provide the opportunity for members to learn about the world around them through nature, music and other various forms of art.

Summer Reading and Summer Snack

Our “Libraries Rock!” Summer Reading Program was hugely successful this year, thanks to our many community partners and generous sponsors. Throughout June and July, 645 children and 111 teens participated in our summer reading workshops. Participants had hands-on lessons with a variety of string and percussion instruments, put their poems to music, and learned about different types of music, from classical to rock. Over the course of six weeks, 43 children, birth through 6th grade, tracked their reading and read a total of 1,125 books! The library was also able to serve 364 snacks to children, age birth through 18, thanks to the USDA Summer Food Service Program.



Adult Programming

The Bradford Area Public Library offers a wide variety of adult programs. In the past 18 months, the number of adult programs offered has doubled. As the library solidifies its role as a community hub, we will continue to offer informative and entertaining programs for adults in our community. Programs cover a wide variety of topics: creative writing, pet care, weight loss, and local history, just to name a few. This summer, the library held an Adult Arts program and two well-attended escape rooms. Due to the success of these events, we will offer additional art programs and escape rooms this fall and winter. The library also continues to offer the monthly Creative Share program and Chess Club, as these programs continue to grow.



Teen Book Club

The Teen Book Club, open to students in grades 9-12, and our Beacon Light Book Club provide opportunities for teens to expand their love of books. TBC members enjoyed attending a dinner at the library with New York Times bestselling author Julie Murphy, the author of *Dumplin'*, *Puddin'* and *Ramona Blue*. The group also attended her presentation at Pitt Bradford. The Teen Book Club also attended the Teen Book Fest in Rochester, NY this summer. The Teen Book Club will return to New York City in June to see *To Kill a Mockingbird* on Broadway and tour the NBC studios. Thanks to a United Way Community Impact Grant, the library was able to offer summer workshops for teens and middle schoolers on memoir writing, creative writing, hand lettering, and scarf making.

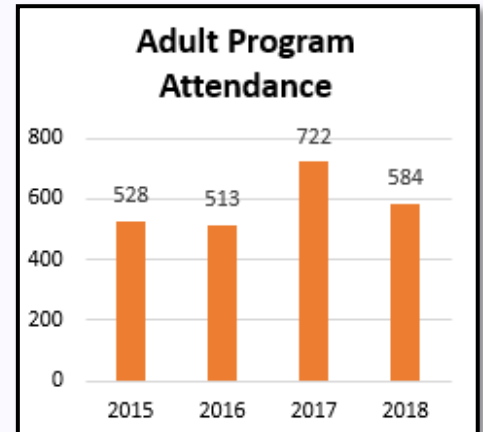
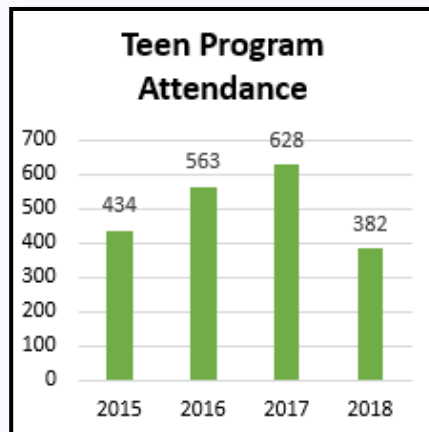
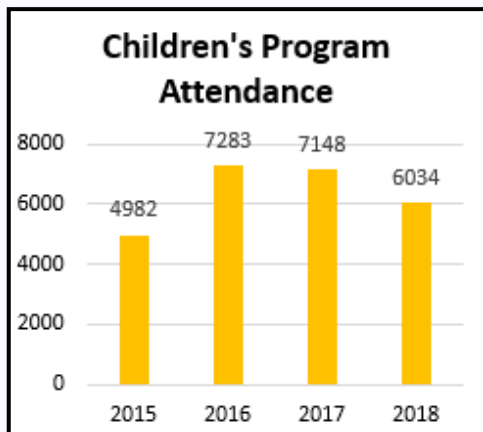


Middle Ground Book Club

The Middle Ground Book Club, which started last summer, is for middle school students in grades 5 through 8. The club meets every first Thursday, and fills in the gap between children's and teen programming and transitions the members into the Teen Book Club. Book club members have been enjoying the Middle Ground area, which was made possible by funding from the Bradford Rotary Club and the United Way of the Bradford Area.



Programming attendance has been steadily increasing over the past few years. In 2018, we are on track to have more than 9,300 patrons attend library-sponsored programs—8,045 children, 510 teens, and 779 adults.

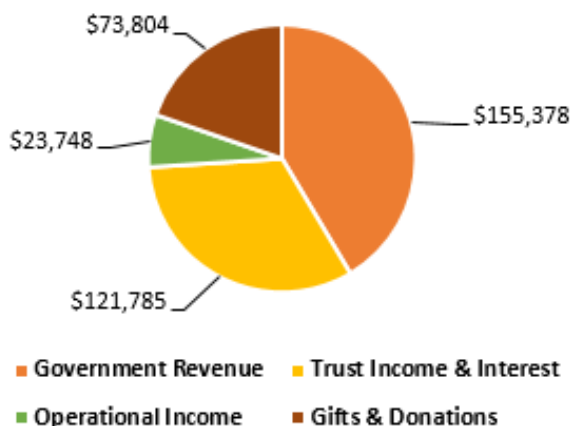


*2018 numbers are from January 1 to September 30



The Numbers at a Glance

2017 Operating Income

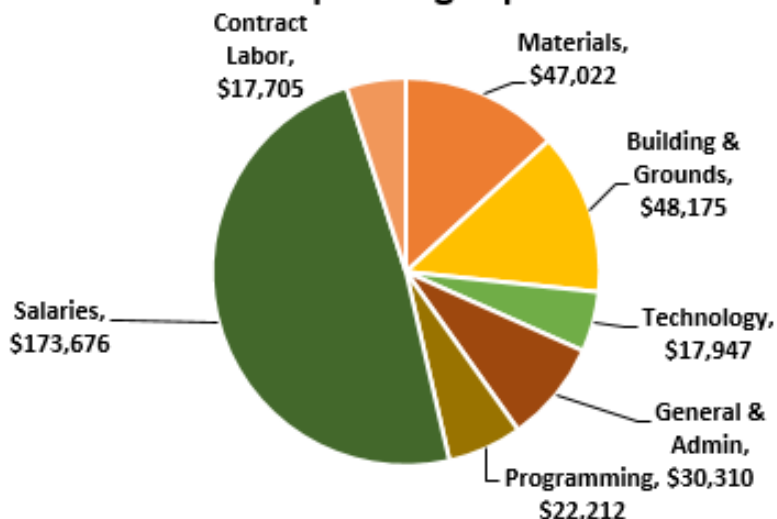


Only 40% of the library's budget each year comes from local and state government funding. The remaining 60% comes from fundraising, operating income (like fines and copies), and investment income. This is why donations are so important to the library.

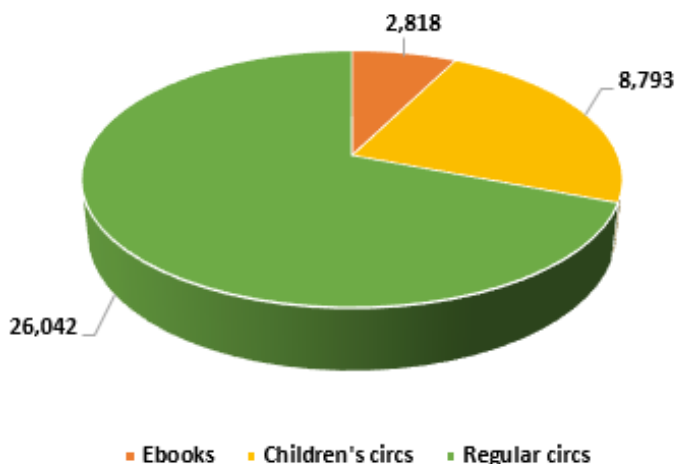
Total Income: \$374,715

Total Expenses: \$357,047

2017 Operating Expenses



2018 Circulations (through 9/30)



By the end of the year, the library is on track to have a 25% increase in circulations since 2014, and a 40% increase in ebook circulations. Make sure to stop by the library, check out a book, and help us meet our goal of 50,000 circulations in 2019!



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67 West Washington St.
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Mission

To provide the resources to inform, educate and enrich our community in a way that demonstrates:

- *Literacy*
- *Equal access and diversity*
- *Lifelong learning*
- *Fiscal responsibility and integrity*
- *BAPL's rich heritage*



Vision

To be recognized as a premier library in service to our community.