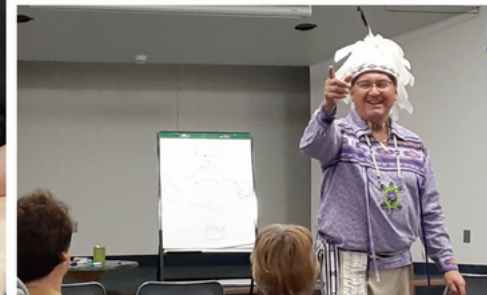
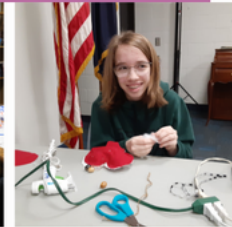




Bradford Area
PUBLIC LIBRARY

ANNUAL REPORT

20
23



MESSAGE FROM THE DIRECTOR

Dear Patrons, Friends, and Supporters,

I am delighted to address you once again as the Executive Director of your Bradford Area Public Library (BAPL) to present our Annual Report this year. As I enter my second year in this role, I want to express my deep gratitude for your continued support and unwavering commitment to our community library.



Since I have started, our Board of Trustees, amazing staff, and I have worked diligently to meet the rapidly evolving needs of our community. We do this in a very challenging time for libraries in general, and we are no exception. But it is with your dedication and support that we have been able to persevere and make significant progress, despite the obstacles of our current climate.

In our Annual Report, you will find an honest assessment of our achievements and challenges in 2023. We have taken significant steps forward in several key areas:

1. **Expanded Digital Services:** Despite financial constraints, we have continued to expand our digital resources and services, ensuring that our community members have access to e-books and magazines, virtual programs, and other valuable online resources.
2. **Diverse Programming:** BAPL has consistently offered a diverse range of programs, including book clubs, educational workshops, author visits, and social opportunities for all ages and interests.
3. **Strategic Partnerships and Collaborations:** Collaborating with local organizations and stakeholders, the Seneca District of Libraries, and state and national partners, has opened up creative ways to strengthen our connections and leverage additional resources.
4. **Financial Challenges:** We are facing financial challenges wrought by years of declining revenue due to cost increases, and lower return on investments. We are actively working towards securing new resources and sustainable funding to continue our mission.

The Bradford Area Community Library is a vital community hub. A third space. A place where our community welcomes everyone. We will continue to serve Bradford with this in mind. Our commitment to providing an inclusive and accessible environment that promotes lifelong learning, cultural enrichment, and intellectual growth remains as strong as ever.

As we look to the future, we have ambitious plans and initiatives that will require both innovation and increased support from our community. We are dedicated to exploring new avenues for funding and resources, seeking partnerships with local organizations, and finding creative solutions toward securing the library's financial stability.

Our resolve is unwavering, and we will overcome our challenges. We will ensure our sustainability. But our journey is ongoing, and there is much more to do. The next chapters of the Bradford Area Public Library story are going to produce be an un-put-downable page-turner.

Warm regards,
Rebecca S. Feightner, MSLS
Executive Director, Bradford Area Public Library



Communities That We Serve

Bradford Township
City of Bradford
Corydon Township
Foster Township
Lafayette Township
Lewis Run Borough

WHO WE ARE

2023 Board of Trustees

Amy Fox, Chairperson

Matthew Mongillo,
Vice Chairperson

Carol Wurster, Secretary

Daniel Yeager, Treasurer

Lorna Smith

Jane Bowes

Neil Rinard

Colette Roessler

Dara Signor

Library Volunteers

Jane Bowes, DVD cataloging

Bekah Cramer, Teen Reading

Joy Haney, Teen Reading

Kay Hurley, Book Sales

Jean Keltz, Teen Reading

Kris Sapko, Book Sales

Marie Troskosky, Teen Advisor

Joan Yohe, Used Book Sale

Library Staff

Gary Britton, Library Technician

Judy Carr, Children's Coordinator

Donna Green, Library Technician

Mary Kafferlin, Librarian

Taffy Meyer, Circulation Desk
Supervisor - Library Technician

Janelle Nolan, Marketing & Adult
Programming Coordinator

Sarah Rhodes, Librarian

Katie Wedge, Library Technician



PROGRAMMING

GRANTS PROGRAMMING & AWARDS

Grants

2023

Teen Humanities Grant \$5,000
Partners on the Arts Grant \$2,000
United Way Grant \$3,000

2022

Public Library Association & ATT&T Digital Literacy Grant \$7,000
McKean County Commissioner's Grant \$5,000

Awards

2023

PA Foward Literacy Awards from the Pennsylvania Library Association



Adult Virtual Programs Selected for Inclusion in PaLA's Niche Academy:

Discover the Future of Artificial Intelligence and Creative Expression: \$1,000
Building Blocks: \$1,000



ADULT PROGRAMMING

Regular In Person Programming

Movie Mondays - Free Movies once a month

Copy Cat - Crafts once a month

Trivia Night - Once month

Open Book Club - One Saturday a month

Tech Tutor - Individual half hour blocks

Special Programs

General Interest: History, Civic/Culture, Etc.

Digital Literacy Classes

Webinars on various subjects, in the areas of health literacy, etc.

Author Visits - Book Launches





CHILDREN'S PROGRAMMING

Regular In Person Programming

Mondays & Fridays - Story Seekers birth to 5
Tuesdays - Growing with Grace Preschool Storytime
Thursdays - YMCA Children's Storytime
Fridays - Bradford Area Christian Academy Storytime

Special Programs

Summer Reading
Petting Zoos and other Critters
Magic and Bubble Shows
Holiday Parties
Puppet Workshop
Dissection Lab
Partner with 4H for STEM Programming

SPECIAL POPULATIONS

Evergreen Elm residents enjoy our facilities daily

Writing Workshop - Twice Monthly

TEEN PROGRAMMING

Regular In Person Programming

Middle Ground Book Club - Middle School age tweens
Meet the first Thursday of every month

Teen Book Club - High School age teens
Meet the third Tuesday of every month

Special Programs

Series of workshops over the summer
Nature walk, watercolors, beads, and a mosaic

COLLABORATION & OUTREACH

OPEN BOOK CLUB and TEEN BOOK CLUBS UNITE to read Kwame Alexander

The Middle Ground and Teen Book Club led the discussion at a meeting of the Open Book Club.



PROFESSIONAL ENGAGEMENT

This year we took it on the road again to:

Pitt Literacy Days
Back to School Backpack Giveaway
Senior Expo
BCPAC Art Fest
Pumpkinfest
Women's Wellness Day at Pitt-Bradford

I've spoken to groups:

Senior Center
The Rotary Club
The Salvation Army
Kiwanis Club of Bradford

Board Members and I meet with each municipality once a year.

I continue to reach out strategically and methodically to local area leaders and organizers.



Pennsylvania Library Association (PaLA) Professional Organization and Development

- Member, Northwest Chapter of PaLA
- Incumbent Vice-Chair 2024
- Member, Public Library Division
- Member, Rural and Small Libraries Round Table
- Member, PaLA Legislative Committee

Professional Development

- Attendee, Annual Conference 2023
- Graduate, PALS Director's Institute 2023
- PaLA - Intellectual Freedom and Equity, Diversity & Inclusion Combined Event
- Media Training by PALS
- 2023 PA Forward® Virtual Information Literacy Summit

American Library Association

Institutional Member as Bradford Area Public Library

Associate of Rural and Small Libraries

Member (2023)

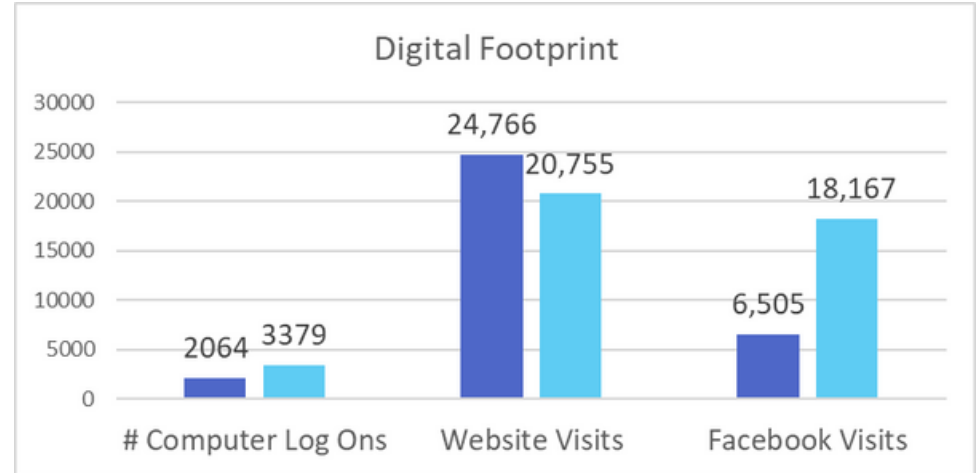
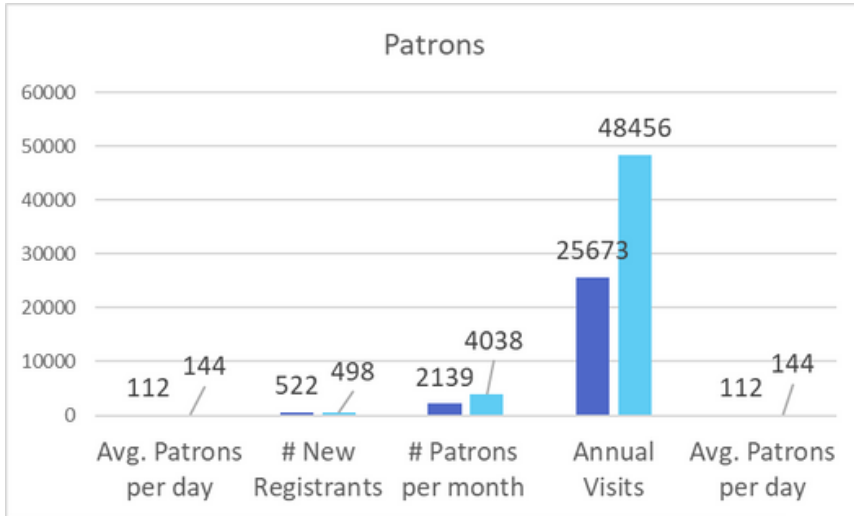
Presenter at September 2023 ARSL National Conference in Wichita, KS



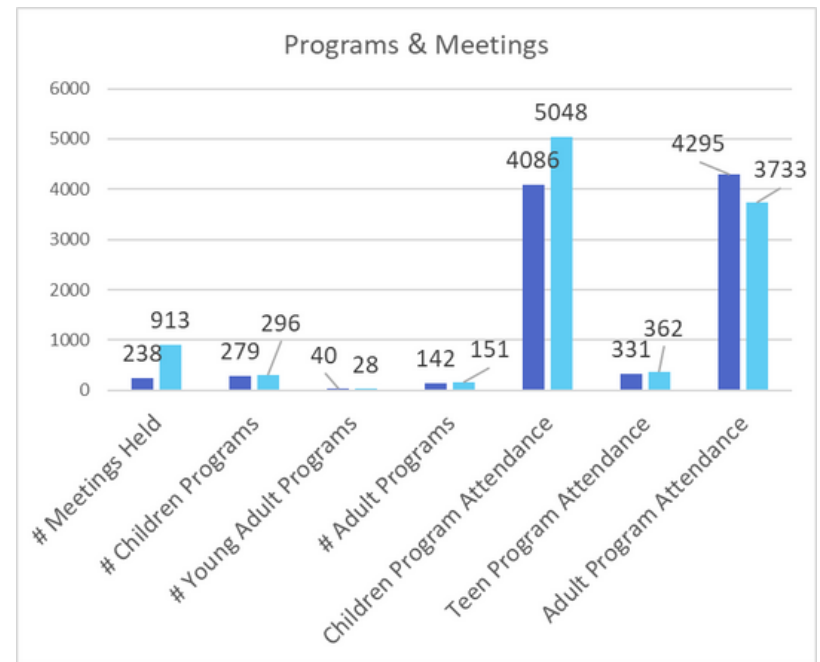
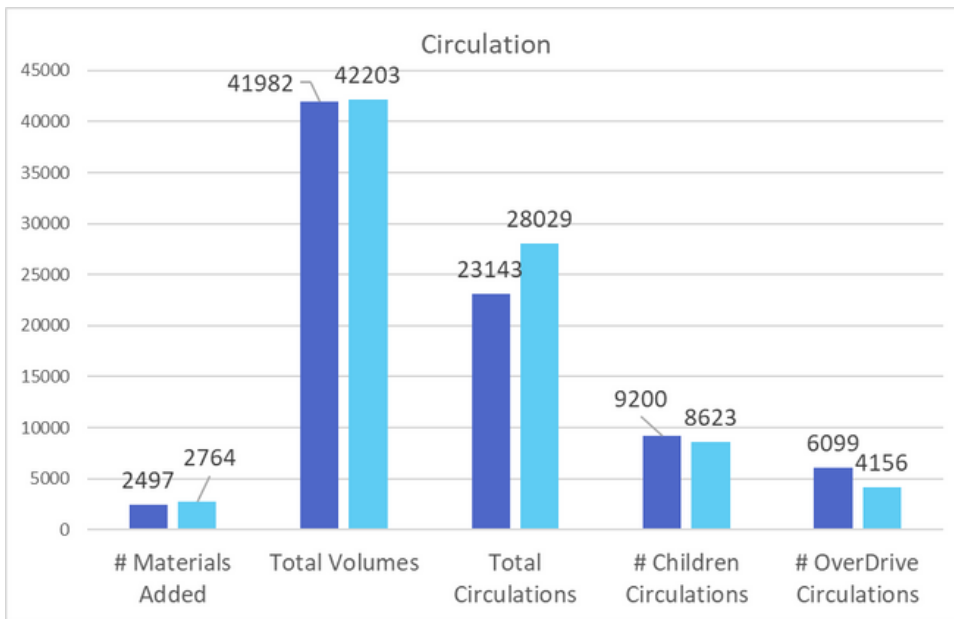
Community Organizations

Kiwanis (2023)

Library Statistics



■ 2022 ■ 2023

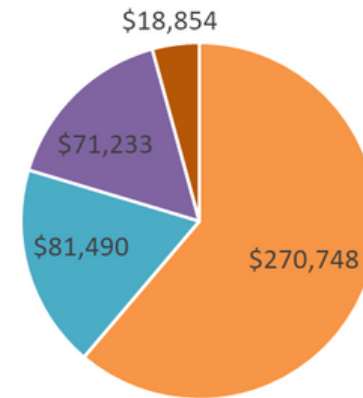


FINANCIAL OVERVIEW

OPERATING INCOME

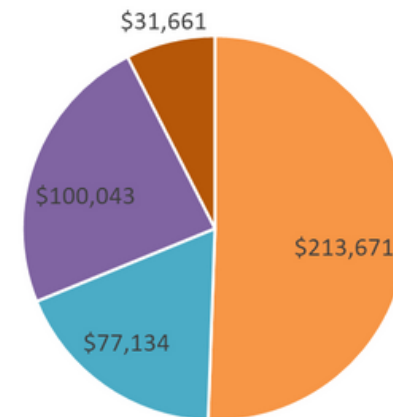
<i>Operating Income</i>	<i>2021</i>	<i>Operating Income</i>	<i>2022</i>
<i>Trust Income & Interest</i>	<i>\$270,748</i>	<i>Trust Income & Interest</i>	<i>\$213,671</i>
<i>Gifts & Donations</i>	<i>\$81,490</i>	<i>Gifts & Donations</i>	<i>\$77,134</i>
<i>Government Revenue</i>	<i>\$71,233</i>	<i>Government Revenue</i>	<i>\$100,043</i>
<i>Operational Income & Grants</i>	<i>\$18,854</i>	<i>Operational Income & Grants</i>	<i>\$31,661</i>
<i>TOTAL</i>	<i>\$444,346</i>	<i>TOTAL</i>	<i>\$424,531</i>

2021 Operating Income



- Trust Income & Interest
- Gifts & Donations
- Government Revenue
- Operational Income & Grants

2022 Operating Income

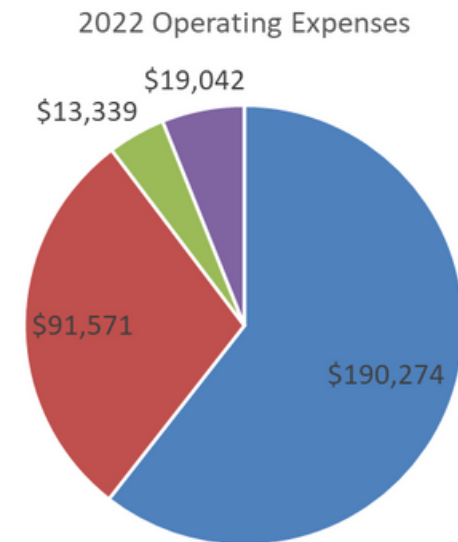
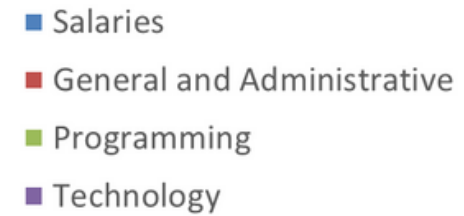
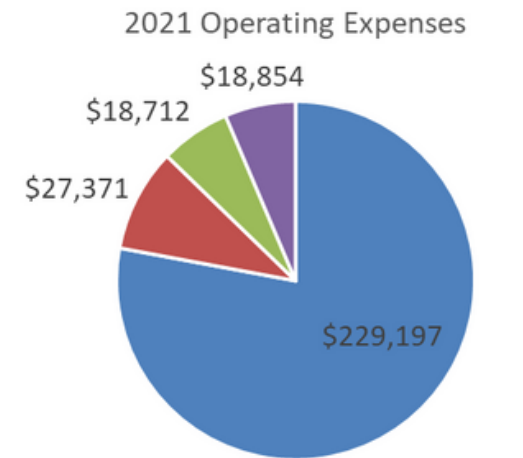


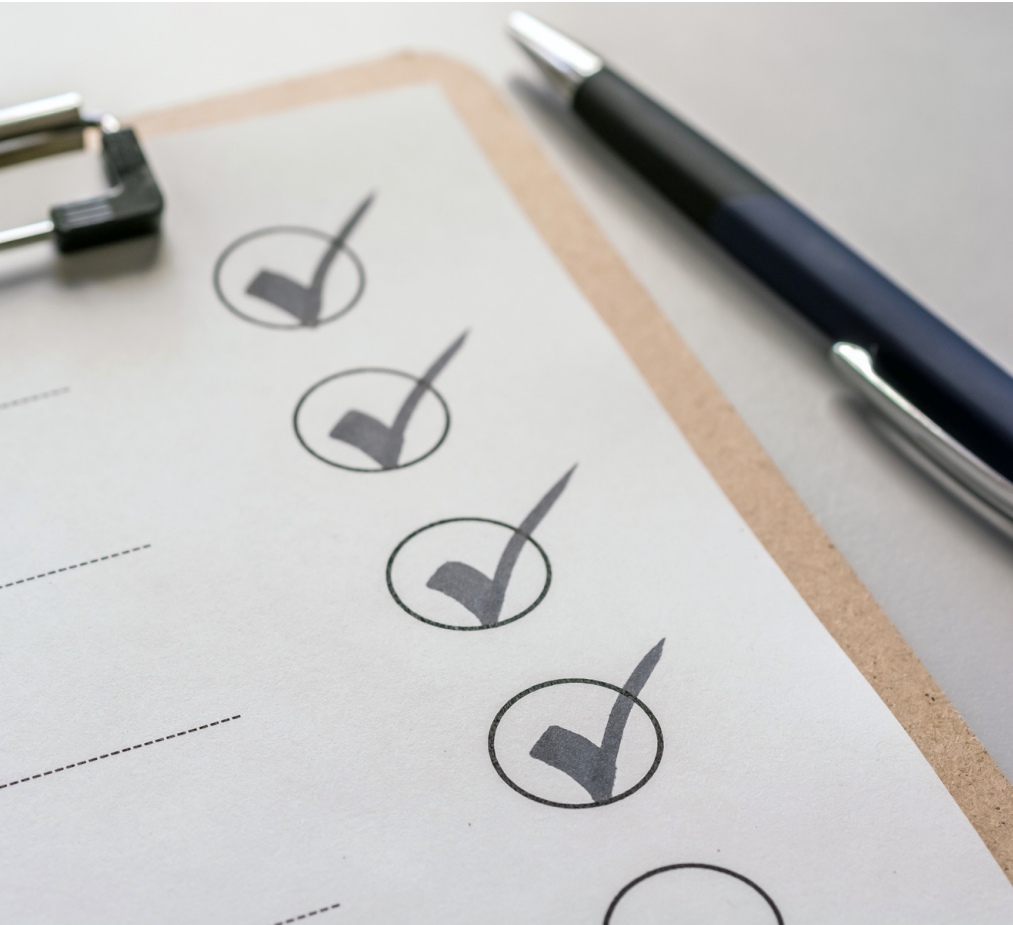
- Trust Income & Interest
- Gifts & Donations
- Government Revenue
- Operational Income & Grants

FINANCIAL OVERVIEW

OPERATING EXPENSES

<i>Operating Expenses</i>	<i>2021</i>	<i>Operating Expenses</i>	<i>2022</i>
<i>Salaries</i>	<i>\$229,197</i>	<i>Salaries</i>	<i>\$190,274</i>
<i>General and Administrative</i>	<i>\$27,371</i>	<i>General and Administrative</i>	<i>\$91,571</i>
<i>Programming</i>	<i>\$18,712</i>	<i>Programming</i>	<i>\$13,339</i>
<i>Technology</i>	<i>\$18,854</i>	<i>Technology</i>	<i>\$19,042</i>
<i>TOTAL</i>	<i>\$294,134</i>	<i>TOTAL</i>	<i>\$314,227</i>





What We've Accomplished

- Installed a new Internet Library Catalog
- Upgraded Libby operability in the catalog system
- Added Kanopy - streaming service

kanopy

Films that matter

- Increased Community Engagement
 - Pitt Literacy Days
 - Back to School Backpack Giveaway
 - Senior Expo
 - BCPAC Art Fest
 - Pumpkinfest
 - Women's Wellness Day at Pitt-Bradford
 - Senior Center
 - The Rotary Club
 - The Salvation Army
 - Kiwanis Club of Bradford
- We completed our digital learning lab with a total of 12 laptops
- Purchased 4 administrative computers
- Replaced hard drives on 10 public computers
- We created a new logo



Bradford Area
PUBLIC LIBRARY



BAPL



BAPL



Bradford Area
PUBLIC LIBRARY



Bradford Area
PUBLIC LIBRARY

looking ahead

MOVING BAPL FORWARD

Website Deveolpment and Beta Testing

Fundraising Task Force

Targeted Volunteering

Increase Professional Capacity

Increase Community Awareness



**BRADFORD AREA PUBLIC LIBRARY
INAUGURAL**

**CELEBRATION
OF
LIBRARY HEROES**

November 2, 2023

Bradford Club

32 Boylston Street, Bradford, PA

5:30 PM SOCIAL HOUR ● 6:30 DINNER ● AWARDS

Tickets \$40 Each ● Two for \$70

Limited Seating ● Purchase Early

**Honoring the Contributions of
Jeannie Satterwhite & Marie Troskosky**

Acoustic Music by Jim Ronan

**Purchase Tickets at BAPL 67 W. Washington St.
814-362-6527**

Thank You!

Thank you to our Staff, Board of Trustees, Patrons, Benefactors, and Corporate Sponsors. All give generously of their time, attention, and talents.

Much love and appreciation to my colleagues at the Seneca Library District for their stalwart support in a technically challenging year.

Thank you to my brothers and sisters in the field all across the country who help me to get it right the first time, most of the time.

Please email info@bradfordlibrary.org for any questions on our services and programs.

Please email director@bradfordlibrary.org for any questions on this report, or call (814) 362-6527



Bradford Area PUBLIC LIBRARY

67 West Washington St.
Bradford, PA 16701
Return Service
Requested

Mission

*To provide the resources to inform, educate and enrich our community
in a way that demonstrates:*

Literacy

Equal access and diversity

Lifelong learning

*Fiscal responsibility and
integrity*

BAPL's rich heritage

Vision

*To be recognized as a premier library
in service to our community.*